



LEADERSHIP & EXECUTION PROFILE

THE TEAM BEHIND THE EAST END VISION

Experience positioned to move the concept from due diligence to opening - and from opening to disciplined, sustained operation.

2020 PROGRESS COURT | RALEIGH, NORTH CAROLINA

THE EXECUTION CASE

Hospitality.
Culinary.
Finance.
Construction.
Real estate.
Analytics.

Six complementary leaders. One accountable operating vision.

Built specifically around the requirements of Fusion @ East End: shell-space execution, a productive main level, a differentiated rooftop and responsible long-term stewardship.

Prepared for Atlas Stark Holdings, LLC

Built to execute - not simply to imagine.

The leadership group combines the capabilities required to develop, launch, operate and protect a two-level hospitality destination at East End Market.

Fusion @ East End is supported by operators and professionals who understand both sides of the assignment: creating a compelling guest destination and managing the disciplined systems that make it sustainable.

01

HOSPITALITY OPERATIONS

Twenty-two years of front-of-house progression from service and bar operations to management and ownership.

02

CULINARY LEADERSHIP

Restaurant ownership and high-volume global-fusion culinary experience serving major institutional clients.

03

FINANCIAL DISCIPLINE

Business banking, entrepreneurship and restaurant consulting applied to capital, controls and performance.

04

DESIGN + CONSTRUCTION

Architecture, licensed building and more than 30 years of complex construction-management experience.

05

REAL-ESTATE EXECUTION

Land, retail, commercial, multi-tenant and multi-million-dollar construction and renovation experience.

06

DATA + RISK

More than 15 years of analytics, automation and risk expertise supporting disciplined decision-making.

A TEAM CAPABLE OF COORDINATING THE GUEST EXPERIENCE, KITCHEN, ROOFTOP, BUILDOUT, CAPITAL, RISK, VENDORS AND PROPERTY STEWARDSHIP.

One aligned leadership structure. Clear accountability from diligence through stabilized operations.

Concept direction, finance and physical execution.

The leadership team connects brand ambition with disciplined business, development and property-level judgment.

01

Joshua Tanoh

CO-FOUNDER & GENERAL MANAGER

Business leadership with cross-market hospitality experience.

Joshua is a veteran business banker, entrepreneur and restaurant consultant whose financial and operating perspective anchors the concept. He has worked with businesses across multiple countries and co-founded restaurant and bar concepts in Philadelphia and Accra, Ghana - experience that informs Fusion's global positioning and disciplined commercial strategy.

VALUE TO FUSION @ EAST END

Concept leadership, financial oversight, investor coordination, performance management and alignment of the operating team.

02

Frank Eshun

CO-FOUNDER

Architecture and construction leadership grounded in the Carolinas.

Frank is an architect, construction-management professional and founder and president of Plannerx LLC, a licensed builder operating across North and South Carolina. His background includes more than 30 years of progressive construction-management experience, residential and commercial real-estate ownership, and hospitality investment across the United States, Europe and Africa.

VALUE TO FUSION @ EAST END

Shell-space planning, contractor coordination, schedule and cost discipline, technical diligence and long-term stewardship of the physical asset.

COMMERCIAL JUDGMENT AND TECHNICAL EXECUTION - CONNECTED AT THE OWNERSHIP LEVEL.

A stronger foundation for decisions affecting capital, schedule, constructability and operating readiness.

Real-estate execution strengthened by analytics and risk control.

The team brings hands-on project delivery and data-driven decision-making to the East End opportunity.

03

Mike Beaufait

CO-FOUNDER

A real-estate and construction operator experienced in complex projects.

Mike brings more than 20 years of ownership experience across real estate and construction. His work spans raw-land investment, ground-up development, retail, commercial and multi-tenant properties. He has also led large, diverse teams through multi-million-dollar renovation and new-construction projects in multifamily, retail, commercial and medical environments.

VALUE TO FUSION @ EAST END

Site diligence, development judgment, project execution, vendor accountability and practical risk identification throughout the buildout.

04

Benedict Gyimah

CO-FOUNDER

Data, automation and risk expertise supporting smarter growth.

Benedict is a data-science, AI and risk-analytics professional with more than 15 years of experience across banking, consulting and financial services. He has applied analytics, automation and machine learning to complex business problems and also brings entrepreneurial and community-development experience spanning technology, real estate, tourism, sports and business development in the United States and Ghana.

VALUE TO FUSION @ EAST END

Performance analytics, risk monitoring, technology strategy, reporting discipline and evidence-based operating decisions.

PROJECT DELIVERY IS SUPPORTED BY PRACTICAL EXPERIENCE, MEASURABLE CONTROLS AND EARLY RISK IDENTIFICATION.

Particularly important for a shell-space buildout, rooftop activation and coordinated regulatory diligence.

The guest experience and culinary program have accountable leaders.

Fusion pairs experienced culinary ownership with front-of-house leadership developed from the ground up.

05

Chef Munah Slopadoe-Cambridge

EXECUTIVE CHEF

Restaurant ownership and high-volume culinary leadership.

Chef Munah is an accomplished chef and restaurant owner with extensive experience in culinary leadership and dining operations. Her background includes curating upscale global-fusion cuisine for major, high-volume institutional clients, including Marriott Hotel Group, Disney and Healthcare Services Group. She currently owns and operates a thriving mid-upscale fusion restaurant in Lowell, Massachusetts.

VALUE TO FUSION @ EAST END

Menu development, kitchen systems, food quality, culinary training, cost awareness and consistent execution of the global-fusion identity.

06

Joshua Cambridge

FRONT-OF-HOUSE OPERATIONS MANAGER

Twenty-two years of hospitality experience across every service layer.

Joshua has built his career from server to bartender to manager to owner, giving him direct command of the complete front-of-house experience. His background includes managing multiple restaurant operations and training service teams at national brands such as Chili's and Outback Steakhouse, as well as independent boutique restaurants.

VALUE TO FUSION @ EAST END

Service standards, bar and floor operations, team training, shift execution, guest recovery and consistent delivery of an elevated hospitality experience.

FOOD CREDIBILITY AND SERVICE DISCIPLINE ANCHOR THE EAST END EXPERIENCE.

A beverage-forward model supported by professional kitchen execution and accountable front-of-house leadership.

Clear expertise. Clear accountability. One standard of execution.

The team's value is not simply the sum of individual resumes - it is how the capabilities work together around the property.

01

CONCEPT + CAPITAL

Joshua Tanoh - Business strategy, capital discipline, performance management and overall operating alignment.

02

DESIGN + BUILDOUT

Frank Eshun - Architecture, construction planning, technical diligence and contractor coordination.

03

REAL ESTATE + DELIVERY

Mike Beaufait - Site judgment, development execution, vendor accountability and project delivery.

04

DATA + RISK

Benedict Gyimah - Analytics, technology, reporting, controls and evidence-based decision support.

05

CULINARY PROGRAM

Chef Munah - Menu, kitchen systems, quality, training and global-fusion culinary execution.

06

GUEST EXPERIENCE

Joshua Cambridge - Service, bar and floor operations, training and front-of-house consistency.

OUR COMMITMENT TO EAST END MARKET

We will approach 2020 Progress Court as long-term stewards: protecting the asset, communicating clearly, operating responsibly and building a destination that strengthens East End Market's identity and performance.

FUSION @ EAST END | EXPERIENCE TO EXECUTE. DISCIPLINE TO OPERATE. COMMITMENT TO ENDURE.